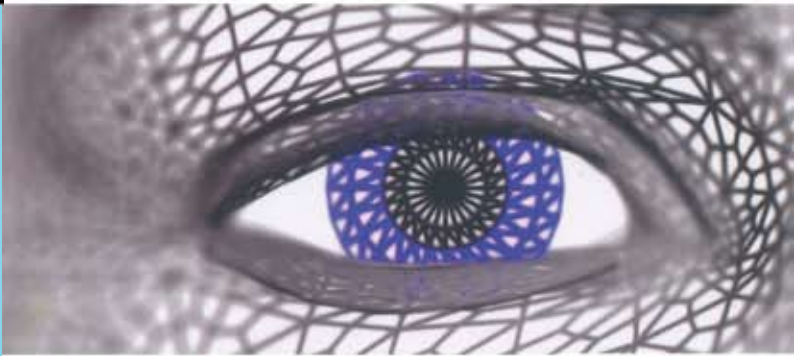


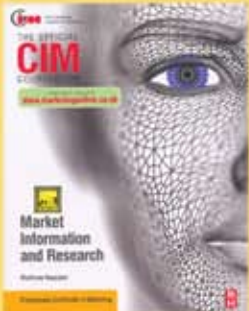
THE OFFICIAL CIM COURSEBOOK



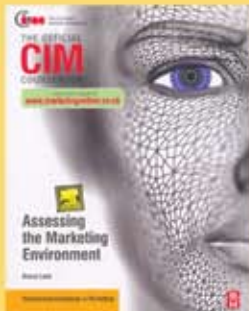
The Chartered
Institute of Marketing



PROFESSIONAL CERTIFICATION IN MARKETING



Market Information and Research



Assessing the Marketing Environment

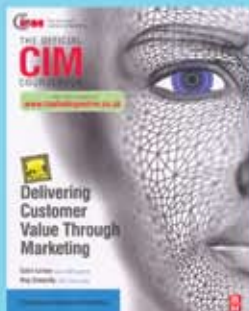


Stakeholder Marketing



Marketing Essentials

PROFESSIONAL DIPLOMA IN MARKETING



Delivering Customer Value Through Marketing



Project Management in Marketing



The Marketing Planning Process



Managing Marketing

Special Price for Sri Lanka



Exclusive Agent in Sri Lanka



977/8, Pannipitiya Road
Pelawatta, Battaramulla
Tele : 0112787140 / 41

www.expo-graphic.com

info@expo-graphic.com



53, 2/3 Second Floor,
Munsoor Building,
Main Street, Colombo 11
Tele : 011 2332698